

MEDIA RELEASE

Sydney Symphony Orchestra and Wanda One Sydney announce major partnership

1 May 2017: The Sydney Symphony Orchestra (SSO) has today welcomed Wanda Group, one of the world's largest property developers, as a Major Partner of the orchestra.

The agreement will see Wanda's Sydney Luxury mixed-use development, One Circular Quay support the SSO across all its activities with Wanda having the opportunity to entertain its clients at SSO concerts at the Sydney Opera House and at private events with tailored chamber music performances by musicians of the Orchestra.

SSO Managing Director Rory Jeffes said the company's partnership with Wanda was a natural fit with both organisations sharing a common philosophy: "Wanda Group strives to create a masterpiece with each and every project, while the SSO strives to deliver outstanding concert performances domestically and internationally every time we go on stage," Mr Jeffes said.

"Both our companies recognise the value of culture in building long-term relationships and in forming shared experiences from which we can do business. We are delighted with our new agreement with Wanda One Sydney, as it realises its ambitious One Circular Quay project in Sydney, it will be mutually beneficial for both parties," he added.

Michael Purefoy, Wanda Deputy General Manager of International Real Estate, said Wanda was proud to become a Major Partner of the SSO.

"The SSO's relationship with Wanda began in 2015 when the orchestra stayed at the Wanda Sofitel hotel in Beijing on its tour of China, and we are so pleased to be now formalising our relationship.

"One Circular Quay is perfectly positioned to support the cultural life of this city and we're proud to be supporting the city's orchestra across all its important activities, including the presentation of world-class concert experiences at the iconic Sydney Opera House," Mr Purefoy said.

John Wei, Managing Director, Wanda One Sydney said: "Our vision for One Circular Quay is to provide an enhanced experience for both the local community and visitors to Sydney. Circular Quay is home to some of the nation's most treasured arts and cultural institutions, therefore we are delighted to become a sponsor of SSO."

Wanda Group is re-developing Gold Field's House at Circular Quay into a new "benchmark of luxury living in Sydney" with a premium mixed-use development spanning hotel, residential and retail spaces, landscaping and public art works. Demolition has begun and the development is due for completion in late 2021.

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